

## **ZA Care Limited Privacy Policy**

This Privacy Policy provides specific details of how **ZA Care Limited** (“**ZA Care**”, “**we**”, “**us**” or “**our**”) treat any personal data you provide us when you visit this [website](#) (“**Site**”).

### **Security**

We respect your privacy and are committed to protect your privacy in accordance with this Privacy Policy. We do not collect from you more information than is necessary for us to process your registration or application to participate any of our activities, campaigns, events, programmes (collectively, “**Event**”) through this Site.

We will take all practical steps to ensure that your personal data will be protected against unauthorised or accidental access, processing or erasure by implementing appropriate physical, electronic and managerial measures to safeguard and secure your personal data.

### **Collect**

You may browse this Site without providing any personal data to us. However, if you request receipt of certain notifications and updates, we may collect personally identifiable information (“**PII**”), which you voluntarily give us, including your name, email address, telephone number, and any other information which would allow someone to personally identify you. Certain non-PII, which does not identify you, may also be collected when you use this Site, including the type of the Internet browser and operating system you use, other navigational clickstream data, etc.

### **Use**

We use your personal data collected through this Site in accordance with our Personal Information Collection Statement provided to you on or before the time of collecting your personal data, and (a) to share news and updates in response to your enquiries; (b) for security and legal compliance; and (c) to inform you of an Event; or (d) to notify you of any changes to this Site. We may make full use of information that is not PII.

### **Marketing**

We may collect personal data from you when you visit this Site, register with us or participate a contest or promotion (whether online or over the telephone). We may use your personal data to inform you of any upcoming Event or any relevant update which we think may be of interest to you. We or our external research agencies may also invite you to participate in market research, questionnaires, surveys and other similar activities.

If we do ask you to provide your personal data, we will always specify the purposes for which such personal data is collected and ensure that it is only used for the purposes specified at the time of collection.

If you do not wish to receive our updates or other promotional materials by email, please notify us at [care@za.group](mailto:care@za.group).

### **Cookies**

Web pages on this Site may contain cookies or related technology to facilitate your experience with this Site. Cookies are text files placed in your computer’s or mobile’s Internet browser to store your preferences. Cookies do not provide your email address or other PII. We may also collect information on which web pages you visit, the links or advertisements you click on and other actions you take while on our Site. We only obtain this information when you choose to provide it to the Site. You may disable

cookies in your browser. However, certain functionalities of this Site may not work if cookies are disabled.

### **Disclosure and Transfer**

We will not share your information to others except to our staff, affiliates and trusted third parties when we need to share the information you have requested. We may also share your information to enable an affiliate or trusted third party to provide services to us, and then only to provide those services. We limit as commercially reasonable their access and use of your personal data to that which is necessary to provide these services to us. Without limiting the above, we will share your personal data with third parties only in accordance with this Privacy Policy.

We may also be required by law to disclose your personal data in response to a subpoena, court order, or a request for cooperation from law enforcement or other governmental agency. Your personal data may also be shared when we believe disclosure is necessary in connection with efforts to investigate, prevent or take other action regarding actual or suspected illegal activity or other wrongdoing, to protect and defend our rights, property or safety, our users, or others. We will use commercially reasonable efforts to make you aware of the disclosure of your personal data contrary to the terms set forth in this Privacy Policy.

### **Retention Period**

We will take all practical steps to ensure that personal data will not be kept longer than necessary and that we will comply with all statutory and regulatory requirements in the Hong Kong Special Administrative Region concerning the retention of personal data.

### **Changes to This Privacy Policy**

We may revise this Privacy Policy from time to time and we encourage you to review our Privacy Policy periodically to be informed of how we collect, store and use your information. You agree that by continuing to access or use this Site, with or without notice from us, you consent to the changes to this Privacy Policy.

### **Contact Us**

You may write to us at [care@za.group](mailto:care@za.group) for any privacy concerns and requests relating to this Privacy Policy or our Site.

#### *Note:*

*In case of discrepancies between the English and Chinese versions, the English version shall apply and prevail. For the Chinese version of our Privacy Policy, please email us at [care@za.group](mailto:care@za.group). 如你想獲取我們的中文版私隱政策，請電郵至 [care@za.group](mailto:care@za.group)。*

*By accessing this Site and any of its pages you are agreeing to the terms set out above. Thank you for joining the journey with ZA Care.*

## **ZA Care Limited (“ZA Care”)**

### **Personal Information Collection Statement relating to the Personal Data (Privacy) Ordinance (“Statement”)**

ZA Care and its group companies (“**ZA Group**”, “**we**”, “**us**” or “**our**”) collect, store, use and transmit your personal data in accordance with the Personal Data (Privacy) Ordinance (Cap.486). This Statement explains our Privacy Policy and sets out our commitment to protect your personal data.

This Statement applies to information collected by us through your use of this site (“Site”), or submitted through your registration or application to participate in any of our activities, campaigns, events or programmes (collectively, “**Event**”) made available through the Site. By using the Site, registering with us or applying to participate our Event, you agree to this Statement, as amended from time to time. We may from time to time revise this Statement and update it on the Site. Your use of the Site, or your continued registration or participation in our Event after any revision of this Statement shall constitute your acceptance of the revised Statement, therefore please do visit our Site periodically for updates.

Please also refer to the terms and conditions of our Privacy Policy.

#### **Collection**

We may collect your personal data in connection with purposes set out in this Statement. You agree that you can only use the Site, register with us or participate an Event if you agree to this Statement. If you do not agree to this Statement, please do not use the Site, register with us or participate the Event.

If at any time you provide us with the personal data of any third party (e.g. employees, representatives, etc), you warrant and undertake that you have obtained the consent of the relevant individual to provide their personal data to us, for us to store, use and transfer their personal data in accordance with this Statement.

#### **Purposes**

We may use any personal data collected by us for one or more of the following purposes: (a) to administer, process and communicate with you regarding your registration or application to participate an Event; (b) to communicate with you regarding your enquiries or feedback; (c) to include your personal data in any profile, content, publications, images, recordings and/or materials in any format whatsoever created by us or on our behalf in relation to our Event; (d) to conduct analysis, research, questionnaires and/or user profiling to better understand your preferences, interests, experiences and/or habits; (e) to verify documents and information submitted in support of your application to participate our Event; (f) subject to your consent, to inform or send you updates on charity and healthcare-related activities, campaigns and events hosted by us, or provided by any member of the ZA Group and/or business partners (whose name will be specifically identified in a particular Event) of any member of the ZA Group through us pursuant to the “Marketing” section below; and/or (g) for any other incidental or associated purpose relating to the above, or any other purpose which you may from time to time agree.

#### **Marketing**

We cannot use your personal data without your prior consent for the purposes of providing you with marketing materials or updates. By submitting your information to this Site, you indicate your agreement to the use of your name and contact information for direct marketing purposes in accordance with sub-paragraph (f) of the “Purposes” section above, unless you tick the box indicating that you object to such use.

If you do not wish to receive our updates, please notify us in accordance with the “Your Rights and Contacting us” section below.

### **Disclosure and Transfer**

For the purposes set out above, we may disclose or transfer your personal data held by us to: (a) any member of the ZA Group; (b) service providers (within or outside Hong Kong) of any member of the ZA Group (including those that provide or IT services, administrative, back-office, communication, IT services, marketing and promotional services or security services in relation to our Event); and (c) business partners (whose name will be specifically identified in a particular Event) of any member of the ZA Group who co-organise an Event or provide technical support, consultancy, advisory or other related services to any member of the ZA Group.

We may include personal data (including name and contact information) in promotional or marketing materials (including video and/or audio recordings, photographs, live streaming, broadcasts, brochures and adverts) related to an Event, which may be disseminated to and made available to the public.

We may also disclose any personal data when required by applicable law, or as requested by any court, tribunal, or government or law enforcement authorities, or to bring any legal action or to defend any claim related to you.

We do not provide your personal data to any third party for the purposes of enabling that third party to market its own products or services to you.

### **Your Rights and Contacting us**

You have the right to:

- (a) request access to, or the correction of, your personal data in accordance with the provisions of the Personal Data (Privacy) Ordinance (Cap. 486);
- (b) request us not to use your personal data for direct marketing, in which case we will cease to do so at no cost to you.

Any request for access or correction should be made by email and addressed to [Mr. Edmond Chan, Data Privacy Focal Point at [care@za.group](mailto:care@za.group)].

#### *Note:*

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